

# Panel on Data Usage Management: Technology or Regulation?

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- Who should care about data usage management
  - ❖ Users
  - ❖ Enterprises
  - ❖ Researchers
  
- What can be done
  - ❖ Technical
  - ❖ Regulatory
  - ❖ Hybrid

➤ Who should care about data usage management

❖ Users

❖ Enterprises

❖ Researchers

**Yes**



➤ What can be done

❖ Technical

❖ Regulatory

❖ Hybrid

**Yes**

- Andrew Odlyzko, *Web History and Economics*, 2012
  - ❖ Success often comes by accident.
  - ❖ In general, the hardest predictions about technologies are about what society will do with them.

- Nudge the research community towards “real” problems away from “pretend” problems
- Synergy between technical and regulatory